

T Health Management TECHNOLOGY

Healthcare Information Systems Solutions since 1980



2012



Spread
14³/₄" x 10" non-bleed
15³/₄" x 11" bleed



Full Page
7" x 10" non-bleed
8" x 11" bleed



2/3 Vertical
4¹/₂" x 9³/₄" non-bleed
5³/₈" x 11" bleed



1/2 Island
4¹/₂" x 7³/₈" non-bleed
5³/₈" x 8¹/₄" bleed



1/2 Vertical
3¹/₄" x 9³/₄" non-bleed
4" x 11" bleed



1/2 Horizontal
6³/₄" x 4³/₄" non-bleed
8" x 5³/₄" bleed



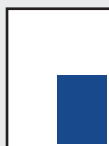
1/3 Square
4¹/₂" x 4³/₄" non-bleed
5³/₈" x 5³/₄" bleed



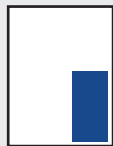
1/3 Vertical
2¹/₈" x 9³/₄" non-bleed
3" x 11" bleed



1/3 Horizontal
6³/₄" x 3" non-bleed
8" x 3³/₄" bleed



1/4 Vertical
3³/₄" x 4³/₄" non-bleed
4" x 5³/₄" bleed



1/6 Vertical
2¹/₈" x 4³/₄" non-bleed



1/8 Horizontal
3¹/₄" x 2¹/₂" non-bleed



1/8 Banner
7" x 1¹/₄" non-bleed

MAGAZINE SPECIFICATIONS

Printed web offset, saddlewire bound.

PLATE SIZE: 8" wide x 11" high (full bleed).

TRIM SIZE: 7³/₄" wide x 10³/₄" high.

LIVE AREA: keep essential elements ³/₈" inside trim edges.

(Bleed sizes shown include a ¹/₈" margin on all sizes)

PC or MAC files.

Native files mailed on CD with color laser proof, or PDF uploaded to our site. Uploads are permissible if a SWOP color proof is mailed or color is not critical.

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COLOR PROOF: If a press-quality SWOP (Standard Web Offset Printing) standard color proof is not provided, publisher does not assume responsibility for color matching or accuracy. Laser and inkjet printouts will be accepted for content only.

FILE NAMING: Name file with advertiser's name and the issue month. Do not use slashes, spaces, or quote marks in the file name. Please make sure the ".pdf" extension is included.

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