

T Health Management TECHNOLOGY

Healthcare Information Systems Solutions since 1980



2012

EDITORIAL CALENDAR

MONTHLY DEPARTMENTS: Industry Watch, NewsMakers, Thought Leaders, ICD-10 Update, New Products
AD CLOSE: 1st of month prior to issue, materials due one week later

EDITORIAL CLOSE: 2 months prior to issue

	SPECIAL FEATURE				SOLUTIONS GUIDE	FULL PAGE AD BONUS	SHOW COVERAGE OR DISTRIBUTION
JAN	2012 Healthcare IT Solutions Forecast	ACOs	Regulatory Issues	BI Data Management	Software Systems Analytics	TECH TREK Program for HIMSS. Non-HIMSS Ad: Solutions Showcase online ad: 50 words, image, web link	HIMSS Feb 20-24 Las Vegas
FEB	ICD 10 Claims & Coding	Hospital Info Systems	Cloud Solutions	Security	EHRs EMRs	TECH TREK Program for HIMSS. Non-HIMSS Ad: Solutions Showcase online ad: 50 words, image, web link	HIMSS Feb 20-24 Las Vegas
MAR	Workflow Management	Disaster Recovery	Education Credentialing Recruitment	Document Management Imaging	Network Hardware Servers	Solutions Showcase online ad: 50 words, image, web link	
APR	Meaningful Use Today	Scheduling Staffing	Practice Management	Drug Information RX Management	APPS Mobile Devices Notebooks	Solutions Showcase online ad: 50 words, image, web link	
MAY	RCM Financial Info Systems	Mobile Computing Equipment	Data Storage Data Centers	PACS RIS	RCM Financial Info Systems	Solutions Showcase online ad: 50 words, image, web link	
JUN	NEW! EXCLUSIVE HMT SOLUTIONS GUIDE: 10 SPECIFIC PRODUCT SECTIONS CONTAINING EDITORIAL, ADS, AND 1/6 PG LISTINGS IN PRINT AND DIGITAL eBook WITH LINKS						SIIM Jun 7-10 Orlando AHIP Jun 20-22 Salt Lake City HFMA/ANI Jun 24-27 Las Vegas
JUL	Wireless Applications	ICD-10 Claims & Coding	Lab Info Systems	Bar Coding Asset Tracking	Data Management Cloud Computing	Solutions Showcase online ad: 50 words, image, web link	
AUG	Security	Bar Coding RFID Asset Tracking	Workflow Management	Data Storage	Wireless Technologies	Solutions Showcase online ad: 50 words, image, web link	
SEP	Clinical Info Systems	Meaningful Use	Payer Solutions	HIEs: Health Information Exchanges	Carts Mobile Computing	Solutions Showcase online ad: 50 words, image, web link	AHIMA Sep 29-Oct 4 Chicago
OCT	EMRs/EHRs	Practice Management	RCM Financial Info Systems	Home Health Telehealth Remote Care	Telemedicine	Solutions Showcase online ad: 50 words, image, web link	MGMA Oct 28-31 San Antonio
NOV	Document Management Imaging	Decision Support Dashboards	PACS RIS	Speech Recognition Transcription	PACS RIS Diagnostic Imaging	Solutions Showcase online ad: 50 words, image, web link	RSNA Nov 25-30 Chicago
DEC	ER/ICU Management	Lab Info Systems	Clinical Info Systems	Disease Management Solutions	Displays Monitors TVs	Signet Research Ad Impact Study: free to all full page advertisers	